



Event report on Road Show held in Tripura University (TU), Agartala, Tripura

Event Topic: Brewing Bio-entrepreneurship in Tripura'

Dated: 12th July 2019 **Venue:** Tripura University, Agartala **Time:** 14:00 pm to 17:30 pm

Participants: Faculties and Young innovative minds from Tripura University, Tripura Medical College and neighboring institutes of higher education. Head count of audience: 100.

Speakers:

- Dr. Mrutyunjay Suar, CEO KIIT-TBI, Bhubaneswar
- Dr. Manish Diwan, Head-SPED, BIRAC
- Sh Sunil Kumar, NABARD, Agartala
- Prof. V. L. Dharurkar, VC, Tripura University
- Prof. Pawan Sharma, Assam Agricultural University
- Sh. P. K. Mohapatra, NABARD, Agartala
- Ms. Taranjeet Kaur, DM-Entrepreneurship Development, BIRAC
- Dr. Namrata Misra, Manager – R&D, KIIT-TBI
- Dr. Shaon Raychaudhuri, Associate Prof., Tripura University

Agenda:

1400-1430h Inauguration and Welcome Address
Dr. Mrutyunjay Suar, CEO, KIIT-TBI
Dr. Manish Diwan, Head-SPED, BIRAC
Sh Sunil Kumar, NABARD, Agartala
Dr. Md. Aslam, MD-BIRAC
Prof. V L Dharurkar, VC, Tripura University

1430-1450h Experiential Sharing
Mr. Manoj Kumar, Social alpha
Prof. Pawan Sharma, Assam Agricultural University
Dr. Sriparna B Baruah, IIE, Assam

- 1450-1510h** **Talk on “BIRAC: Supporting Bio-entrepreneurship”**
Dr. Manish Diwan, Head-SPED, BIRAC
- 1510-1530h** **Talk on “KIIT-TBI Nurturing Bio-entrepreneurship”**
Dr. Mrutyunjay Suar, CEO, KIIT-TBI
- 1530-1550h** **Talk on “BRTC: Igniting Bio-entrepreneurship in East and Northeast of India”**
Dr. Namrata Misra, Manager-R&D, KIIT-TBI
- 1550-1610h** **Talk on “NABARD: Supporting Enterprises”**
Sh. P K Mohapatra, NABARD, Agartala
- 1610-1630h** **Talk on “My Story as an Entrepreneur”**
Dr. Shaonray Chaudhuri, Tripura University
- 1630-1730h** **Question Answer Session**

Outlines:

Opening up the session, Dr. Shaon Raychaudhuri introduced the house to the very purpose of the discussion and emphasized upon the need of bio-entrepreneurship for sustainable development in the region. Dr. Mrutyunjay Suar emphasized upon the scopes of bio-entrepreneurship in Northeast and implored the audience to take up entrepreneurship as an alternative livelihood occupation.

Dr. Manish Diwan talked about BIRAC and its mandate of promoting bio-entrepreneurship in the country. Talking about BIRAC’s involvement in East and Northeast region, he emphasized on the purpose of establishment of BRTC and it being the BIRAC sponsored centre for development and promotion of bio-entrepreneurship in East and Northeastern region of India.

Sh. Sunil Kumar introduced the audience to various schemes of NABARD and how it can play a pivotal role in promotion of entrepreneurship in the agricultural sector. Prof. V. L. Dharurkar talked about his experience on seeding entrepreneurial fervor in agricultural sector in Tripura University. Prof. Pawan Sharma gave a talk on his experience with the entrepreneurs of the East and Northeast based innovators and how the spirit of entrepreneurship is already ingrained in the prevalent tribal population of the region. He emphasized on scaling up and promoting the household-limited entrepreneurial endeavors of the locals to large scale business, thereby impacting the economic demography of the region.

Sh. P. K. Mohapatra talked about NABARD and its activities supporting enterprises in the country. He introduced the audience to various schemes available with NABARD for setting up an enterprise and sustaining them. He also talked about possibilities of new ventures which can

possibly be taken up by NABARD as a project if they are proposed by potential innovators with proper plan and foresight. He also talked about collaborating with BRTC and playing a pivotal role in landscaping the entrepreneurial ecosystem in the Northeast region of India.

Ms. Taranjeet Kaur delivered a talk on BIRAC and its schemes for energizing biotech startup ecosystem in the country. She emphasized on various schemes available with BIRAC supporting entrepreneurship at various stages of TRL (Technology Readiness Level). She also talked about the ongoing call of Biotechnology Ignition Grant (BIG), a seeding grant that was open and would close by 16th of August 2019. She implored the audience to take advantage of these schemes in place and establish their individual enterprises.

Dr. Mrutyunjay Suar talked about KIIT-TBI and its role in nurturing bio-entrepreneurship. His talk touched upon the various facilities, funding opportunities and success stories of KIIT-TBI. Emphasizing on success stories of KIIT-TBI, Dr. Suar implored the audience to take advantage of the available resources and realize their entrepreneurial dreams with KIIT-TBI as an incubation partner. He promised the audience of all help and mentoring on part of KIIT-TBI for the serious and willing entrepreneurs.

Dr. Namrata Misra introduced the house to BRTC and its mandates. She talked about various programs of BRTC and how it is perched towards development of entrepreneurial ecosystem in east and northeast India. She talked of Northeast Immersion program where the naïve startups from Northeast will be taken to matured incubators like KIIT-TBI for exposure to matured entrepreneurs. She also discussed of Northeast Showcase program that envisions bringing in innovators from states other than East and Northeastern states of India to Northeast. The idea of this program will be to showcase northeast as a promising investment partner. She also highlighted training programs for rural women entrepreneurs as core for project BRTC.

Dr. Shaon Raychaudhuri talked about her entrepreneurial experience and how KIIT-TBI helped her in all stages of application and going forward with her entrepreneurial aspirations. She also expressed her gratitude to BIRAC for the BIG grant that helped her in her initial phases of establishing an enterprise.

The interaction session with the audience was answered by all key speakers of the session. The takeaway message of the interaction session was that the entrepreneurship is a goal quite achievable and there is various funding cum mentoring agencies that can be approached for various requirements. Dr. Shaon Raychaudhuri offered vote of thanks and closed the session for the day.

Images:

BRTC: A BIRAC-KIIT-TBI initiative
Road Show @ Tripura University
The launch of BRTC



BRTC: A BIRAC-KIIT-TBI initiative
Road Show @ Tripura University
Expert Panel



BRTC: A BIRAC-KIIT-TBI initiative
Road Show @ Tripura University
Group Photo



Programme on ventures

SHILLONG: Birac Regional Techno-Entrepreneurship Promotion Centre (BRTC) has designed multiple programmes to foster an entrepreneurial venture and provide employment opportunities to the youths, a release issued here informed. To begin with, it is throwing up road shows in the towns and cities to popularise various startup schemes as a fundamental requirement for the benefit of the target population. This (BRTC) bio-entrepreneurship promotion platform was formed by Biotechnology Industry Research Assistance Council (BIRAC), a public sector not for profit company under the aegis of Department of Biotechnology (DBT), Government of India in collaboration with Kalinga Institute of Industrial Technology (KIIT) - Technology Business Incubator (TBI), Bhubaneswar to enable and empower the entrepreneurship ecosystem in the East and Northeast. In order to augment the youths' skills, workshops and trainings are in place while design workshops would handhold and train the budding entrepreneurs in their journey towards establishing a successful enterprise, the statement read.

Ignition Programme on Bio-entrepreneurship at TU

Agartala, July 09: Tripura University to organize an ignition programme on Bio-entrepreneurship here at MBB Satabarshiki Bhawan Auditorium on 12th July next in which the members from BRIAC, DBT and Technology Business Incubator, KIIT-Bhubaneswar will be present in the workshop.

Prof. V.L Dharurkar, Vice-Chancellor of Tripura University is likely to inaugurate the programme. The respected dignitaries from different disciplines might present in this programme. The dignitaries like Dr. Manish Diwan, BRIAC will talk on BIRAC Supporting Bio-Entrepreneurship, Dr. MrutyunjaySuar, KIIT-TBI-Bhubaneswar will talk on KIIT-TBI Nurturing Bio-Entrepreneurship, Dr. Namrata Misra, KIIT-TBI-Bhubaneswar will talk on BRTC Igniting Bio-Entrepreneurship in East and P.K Mohapatra, representative of NABARD likely to address on NABARD Supporting Enterprise.

Brewing bio-entrepreneurship in East and Northeast, the BRTC way

Staff Reporter

SHILLONG, July 12: If you have an innovative idea that can foster an entrepreneurial venture and provide employment opportunities to the youths then BRTC (Biac Regional Techno-Entrepreneurship Promotion Centre) is the organization that can turn your ideas into reality with the funds, knowhow and rest of it.

Biotechnology Industry Research Assistance Council (BIRAC), a public sector not for profit company under the aegis of Department of Biotechnology (DBT), Government of India in collaboration with Kalinga Institute of Industrial Technology (KIIT) - Technology Business Incubator (TBI), Bhubaneswar has created a bio-entrepreneurship promotion platform called BRTC - which aspires to enable and empower the entrepreneurship ecosystem in the East and

Northeast.

To achieve this mandate, BRTC has designed multiple programs and to begin with, it is throwing up 'Road Shows', in the towns and cities of this region, to popularize various startup schemes as a fundamental requirement for the benefit of the target population. Knowledge breeds creativity and thus, equipped with necessary information about the various startup supporting schemes, the people of northeastern states are expected to come out with innovative ingenious ideas to build up a vibrant entrepreneurship ecosystem. To further augment their skills, workshops and trainings are in place while design workshops would handhold and train the budding entrepreneurs in their journey towards establishing a successful enterprise. The Incubation Practice School is a program under BRTC that seeks to train upcoming

managers from nascent incubators on fundamentals of incubation practices.

To promote innovators from this part of the country to compete with their counterparts from the rest of the country, the Northeast Immersion and Northeast Showcase are two northeast specific programs meant for encouraging entrepreneurship ecosystem exclusively in this region. The Manager-BRTC, KIIT-TBI, Dr. Manash Deep Dey said, "As the names suggests, immersion program is to indulge naive startups from northeast with experienced enterprises in KIIT-TBI and other matured incubation centers for enabling them to imbibe core values of entrepreneurship ecosystem. This would help them to gain from the experience of the matured startups," while adding that the showcase program is meant to present this region as a fertile ground for establishment of enterprises by

the matured startups from mainland, which would involve inviting 30-40 innovators from rest of India to Northeast and exploring the potentials here as a new destination of entrepreneurship ecosystem.

Dr. Dey, an alumni of St. Edmund's College having completed BSc (Biotechnology) before completing MSc (Biotechnology), NEHU and PhD, Tezpur University also informed about BRTC's promotion of women entrepreneurship. "The entrepreneurship realm especially in the rural areas is predominantly occupied by the male players and keeping this aspect in mind, BRTC in order to promote women entrepreneurship has designed one specific program for hands-on-training for rural women entrepreneurs. This particular program aspires to train women with basic skill in food processing / horticulture /

banking systems / formation of a legal entity (company / trust / cooperatives etc.) every year, support entrepreneurship ventures by women, ensure hike in family income of the trained women entrepreneurs and identify local leaders who can become trainers and lead on the process in a chain model," he said.

Having designed all the programs for the benefit of the people of East and Northeast region of India, the BRTC now seeks the collaboration of the people from these regions for implementing the projects and ensure that a vibrant, dynamic, sustainable and self-dependent entrepreneurial ecosystem is set in motion, thereby addressing basic needs of employment and sustainable development. With this BRTC has sounded its clarion call for the march ahead and it is for the aspirants to take advantage of the programs and build up their entrepreneurial dreams.